

# WHAT CLUB MAC CONTRIBUTES TO THE BRITISH COMMUNITY

## a) <u>UNICEF</u>

MAC Hotels is partner of the program "Hoteles Amigos" of UNICEF since 2013.

"Hoteles Amigos" is an initiative of the **UNICEF** Spanish Committee together with the tourism sector for the protection of children, and in particular for the fight against the commercial sexual exploitation of children in travel. Companies in the tourist sector become stakeholders who collaborate with **UNICEF** on programs of protection and defense of the rights of children.

**Club MAC** became a platform for communication and mobilization of customers and employees with different actions, forming part of the respect and promotion of the rights of children and against the commercial sexual exploitation of children in travel.

- Club MAC has raised the sum of €13,495 for UNICEF in the past two years.
- In order to raise funds, some events are organised weekly for our guests and a big event is done once in the season.
- We also organise sales of sweet bags daily at reception and 100% proceeds go to UNICEF.
- We organise once a week a tee- shirt painting activity (Our customers buy a tee-shirt for 4€ and 1€ is donated to UNICEF).
- We organise weekly sales of glow bracelets and as well 100% proceeds go to UNICEF.

### b) The Great Ormond Street Children's Hospital

- We have already donated a total of **1989.10€** to **the Great Ormond Street Children's Hospital** Charity.

### c) Collaboration with various TTOO on site for their charity day

- **Club MAC** cooperates with the Tour Operators charity days organised on site during the season.

### d) Plantation olive trees – a greener way of travelling

- Since 2012, we have collaborated with the Thomas Cook Company to promote a greener way of travelling, offering **Club MAC** grounds to plant **20 olive trees**.
- A plaque has been designed and placed in the gardens of Club Mac.

