



WHAT CLUB MAC CONTRIBUTES TO THE LOCAL COMMUNITY

MAC Hotels is committed to promote and improve greater economic and social benefits for the residential and business community by:

- Purchasing goods and products from locals every year.
- Recruiting local people as preferred employees.
- Donating items such as furniture or linens that are no longer suitable for use within the hotel, to local organizations that may benefit from them such as the **Red Cross**, **Residencia "Santo Domingo"** and the **foundation "Deixalles"**.
- Supporting and sponsoring local initiatives to up-keep the local community.
- Every year, **during the month of August**, we take part in the **Local Tourist Day**, in Alcudia, donating cakes, fruit and disposable items. Six of our entertainers, our mascots and two of our kitchen staff also actively participate.
- We collaborate every year with the local council by **donating food products** for local soup kitchens.
- We also collaborated with the Palma town council **donating food products** for soup kitchens. This donation is called "operation kilo".
- The General Manager of **Club MAC**, Mr. Vicente Gimenez, participates all year round to all the meetings organized by the "Agrupacion Hotelera". This group consists of all the hoteliers of Alcudia and the Town hall. All the main issues regarding Tourism in the North of Mallorca are discussed and general improvements' proposals are made and looked into. The main issue in 2014 was regarding the sewage plant situated behind Club MAC which needs to be expanded. After long discussions, it seems that at the end of 2015, the extension work will start.
- We cooperate with the local businesses advertising in our newsletter some restaurants of Alcudia where the customers can eat typical Mallorquin food or Spanish food (tapas, paella... etc.)
- We inform weekly our guests about the markets on the island and obviously the one held in Alcudia town twice a week.
- For the past 3 years, Club Mac has been awarded by the Alcudia town Hall with the Ecotouristic insignia.

